



Energy Solutions **TOUR** magazine

Add your energy behind ours. Make a difference.

RATES & BENEFITS

Full, half and quarter page ads include booth with directory and Business Membership. No additional charges for ad design. **(Not-for-profit organizations will receive a 30% discount)**

Full page • 7.5" x 10" • \$950

1/2 page Horiz. • 7.5" x 5" • 1/2 page Vert. • 3.6" x 10" • \$485

1/4 page • 3.6" x 5" • \$250

1/8 page • 3.6" x 2.375" • \$125 • booth additional \$50 or \$175 with directory & Business Membership

Booth alone • \$100 with directory

Directory alone • \$50. \$10 per additional listing

Sponsors will receive a listing on all materials and event signage in addition to receiving all options available above: Booth, Directory Listing, Business Membership and Free ad design.

\$4000 Sponsor • Back page

\$2000 Sponsor • Inside front or back cover

\$1000 Sponsor • 1/2 page

\$500 Sponsor • 1/4 page

AD SUBMISSION SPECIFICATIONS

Ads should be submitted as hi-res JPG or print ready PDF.

We cannot accept ad files submitted in MS Word, Excel, PowerPoint or Publisher.

Ad space deadline: September 7th. Artwork Deadline: September 10th.

Email ads and or materials to: Aimee.Dennis@sbcglobal.net

**To reserve your space
913.299.4474**

www.HeartlandRenewable.org

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Dear Advertisers and Sponsors,

As businesses on the front lines of the Green Revolution, we are all aware of the challenges facing our businesses. The Heartland Renewable Energy Society (HRES) is working hard to do its part to create the buzz, promotion, and education needed to help all of us have a successful future and a more sustainable Kansas City, nation and planet.

The 2010 Energy Solutions Tour and Magazine are designed to promote your business long after our Energy Solutions Tour. We have made major changes to our event, which will enable your investment to have a strong and lasting impact on your target market. These changes include a long list of added benefits.

The Energy Solutions Magazine will be a 16 to 24 page magazine. Over 10,000 copies will be distributed for 12 months by our partners, sponsors, exhibitors, and HRES members. See the list of current Magazine Distributors in our sample magazine. Many more will be added between now and our October 2 Energy Solutions Tour. This is a GREAT ad value!!

Our Focus is on Your Ad in the *Energy Solutions Magazine*, rather than only on exhibitor space. With your Quarter Page Ad, you will receive your booth space FREE, as well as your listing in the Energy Solutions Resource Guide, and an HRES Business Membership (or a year's extension if already a Member).

Exhibitor Times will be Short, Sweet, and Efficient. Businesses will exhibit between the morning and afternoon Bus Tours. No more twiddling your thumbs waiting for Tour attendees to get back from the tour.

A Who's Who Energy Solutions Resource Guide will be included in the *Energy Solutions Tour Magazine*, listing participating businesses in renewable energy, energy efficiency, and sustainability.

Key Articles on Sustainability will be included in the magazine on important and helpful topics that are must reads for our readers.

Educational Descriptions and Details of each Tour Stop will, of course, provide important facts and figures on each home and business on our Energy Solutions Tour.

The Heartland Renewable Energy Society Board felt that now was the time to step up to the plate and make every attempt to hit a home run with this year's Energy Solutions Tour and Magazine. Add your energy behind ours. Make a difference.

Sincerely,
Craig Wolfe, President
Heartland Renewable Energy Society
913.299.4474

